



*For immediate release  
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## **DOMINO'S PIZZA KICKS OFF RECRUITMENT DRIVE AHEAD OF WORLD'S BIGGEST FOOTBALL TOURNAMENT**

### ***DOMINO'S IS SET TO RECRUIT 1,300 EXTRA DRIVERS TO HELP DELIVER 6 MILLION PIZZAS***

As the UK prepares to be hit by football fever, [Domino's Pizza UK](#) is gearing up for a huge peak in orders and deliveries this summer, so is on the hunt for 1,300 new recruits to help deliver a staggering 56 million slices of pizza to hungry football fans across the UK.

TV screens across the UK are expected to be firmly fixed to the action in Rio throughout June and July, and with the 64 games being broadcast live during the nation's dinnertime (5pm to 11pm), Domino's predicts that sport-loving Brits are expected to rack up enough orders to have the delivery team travelling a massive 13.5 million miles.

- Domino's expects to sell nearly 6 million pizzas during June and July, which would stretch the equivalent of 12,105 miles from London to Rio de Janeiro and back again
- This equates to a massive 56 million slices of pizza being delivered throughout summer
- 5,000 Domino's pizza makers at 828 Domino's stores will create the pizzas
- 2.7 million journeys and approximately 13.5 million miles covered
- 823,000kg tomato sauce (equivalent to weight of 109 double decker buses)
- 823,000kg mozzarella cheese (equivalent to the volume of 1.5 Olympic size swimming pools)
- 42 million slices of pepperoni

Stuart Lauderdale, Head of Operations at Domino's Pizza UK said: "Domino's is looking for drivers with the right attitude towards service and who really care about what they do. Over half of our current store managers started out as delivery drivers themselves, so whether you're looking to make extra cash in your spare time or a brand new career, there opportunities are there for the taking."

- ENDS -

For further information about Domino's Pizza and its products or to request samples, please contact the Domino's PR team:

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For additional photography, please visit the media centre at <http://corporate.dominos.co.uk/media-area>

**Notes to Editors:**

Domino's Pizza Group plc is the leading player in the fast-growing pizza delivery market and holds the exclusive master franchise to own, operate and franchise Domino's Pizza stores in the UK, Republic of Ireland, Germany, Switzerland, Liechtenstein and Luxembourg. The first UK store opened in Luton in 1985 and the first Irish store opened in 1991. In April 2011, the Group acquired a majority stake in the exclusive master franchise to own, operate and franchise Domino's Pizza stores in Germany. The minority shareholding in Germany was subsequently acquired in February 2014. In September 2012, the Group acquired the master franchise for Switzerland, Luxembourg and Liechtenstein and an option to acquire the Master Franchise Agreement in Austria prior to the end of 2014.

As at 30 March 2014, there were 862 stores in the UK, Republic of Ireland, Germany and Switzerland. Of these, 666 stores are in England, 56 are in Scotland, 33 are in Wales, 21 are in Northern Ireland, one is on the Isle of Man, three are mobile units, 48 are in the Republic of Ireland, 24 are in Germany and 10 are in Switzerland.

Founded in 1960, Domino's Pizza is one of the world's leading pizza delivery brands. Through its primarily franchised system, Domino's Pizza operates a global network of almost 10,900 Domino's Pizza stores in over 70 international markets. Domino's Pizza has a singular focus – the home delivery of pizza, freshly made to order with high quality ingredients.

Customers in the UK can order online at [www.dominos.co.uk](http://www.dominos.co.uk), in the Republic of Ireland at [www.dominos.ie](http://www.dominos.ie), in Germany at [www.dominos.de](http://www.dominos.de) and in Switzerland at [www.dominos.ch](http://www.dominos.ch). In addition, mobile customers can order by downloading Domino's free iPhone, iPad and Android apps.