



30 April 2014

DOMINO'S PIZZA GROUP plc
APPOINTMENT OF CHIEF EXECUTIVE OFFICER

Domino's Pizza Group plc ("Domino's" or the "Company") announces that David Wild has been appointed as Chief Executive Officer with immediate effect.

Stephen Hemsley, Non-Executive Chairman, commented:

"We are delighted that David will be joining Domino's permanently as Chief Executive Officer. Since becoming Interim CEO in January, he has impressed the board with his passion and understanding of both the Company and our franchisees. He has brought clarity of thought to our strategy, both in how to progress in the UK and Internationally. Having conducted a full and thorough recruitment process, we are confident he is the best person to take the business forward."

David Wild added:

"Since taking on the CEO role on an interim basis it has been clear to me that Domino's is a fantastic company with a strong brand, quality products and excellent people. I have very much enjoyed the full time role within the business and look forward to continuing to work closely with our franchisees to grow the business across all of our geographic regions."

Enquiries:

Domino's Pizza Group plc

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Notes to Editors:

Domino's Pizza Group plc is the leading player in the fast-growing pizza delivery market and holds the exclusive master franchise to own, operate and franchise Domino's Pizza stores in the UK, Republic of Ireland, Germany, Switzerland, Liechtenstein and Luxembourg. The first UK store opened in Luton in 1985 and the first Irish store opened in 1991. In April 2011, the Group acquired a majority stake in the exclusive master franchise to own, operate and franchise Domino's Pizza stores in Germany. The minority shareholding in Germany was subsequently acquired in February 2014. In September 2012, the Group acquired the master franchise for Switzerland, Luxembourg and Liechtenstein and an option to acquire the Master Franchise Agreement in Austria prior to the end of 2014.

As at 30 March 2014, there were 862 stores in the UK, Republic of Ireland, Germany and Switzerland. Of these, 666 stores are in England, 56 are in Scotland, 33 are in Wales, 21 are in Northern Ireland, one is on the Isle of Man, three are mobile units, 48 are in the Republic of Ireland, 24 are in Germany and 10 are in Switzerland.

Founded in 1960, Domino's Pizza is one of the world's leading pizza delivery brands. Through its primarily franchised system, Domino's Pizza operates a global network of almost 10,900 Domino's Pizza stores in over 70 international markets. Domino's Pizza has a singular focus – the home delivery of pizza, freshly made to order with high quality ingredients.

Customers in the UK can order online at www.dominos.co.uk, in the Republic of Ireland at www.dominos.ie, in Germany at www.dominos.de and in Switzerland at www.dominos.ch. In addition, mobile customers can order by downloading Domino's free iPhone, iPad and Android apps.

For photography, please visit the media centre at corporate.dominos.co.uk contact the Domino's Press Office on +44 (0)1908 580654, or call MHP on +44 (0)20 3128 8100.